

Australian Multicultural Foundation
Carla Zampatti

SCHOLARSHIP
for **YOUNG WOMEN**

Stakeholder Kit



carla zampatti



Background

The Australian Multicultural Foundation Carla Zampatti Scholarship for Young Women (the Scholarship) is a national initiative developed by the Australian Multicultural Foundation (AMF) to celebrate the legacy of renowned Australian fashion designer and champion for multiculturalism, Carla Zampatti. The Scholarship supports young women from new and emerging culturally and linguistically diverse backgrounds to achieve their aspirations and goals in life where there may be barriers or disadvantages to achieving these goals.

The Scholarship is open to supporting a range of personal ventures, projects or activities that an applicant may have or strive for, whether this is starting a business, funding their own education, or pursuing goals in the creative and performing arts, design, or sports.

In this pack, you will find social media posts, a poster and a factsheet with eligibility, criteria and other information on the Scholarship, to share in your community.

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Key messages

- The Australian Multicultural Foundation Carla Zampatti Scholarship for Young Women will provide young women from new and emerging communities, who reside in Australia, a Scholarship to achieve their aspirations and goals in life where there may be barriers or disadvantages to achieving these goals
- One annual Scholarship to the value of \$10,000 will be awarded
- Apply at: [amf.net.au/the-australian-multicultural-foundation-carla-zampatti-Scholarship-for-young-women/](https://amf.net.au/the-australian-multicultural-foundation-carla-zampatti-scholarship-for-young-women/)
- Applications for the Scholarship will open at 9:00 am on Thursday 15 June and close Friday 14 July 5:00 pm

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Introduction

**Dr Bulent Hass Dellal AO,
Executive Director, Australian Multicultural Foundation**

"This Scholarship will support the commencement of a personal or business project – whether it be education, technology, arts or business et cetera. This isn't exclusive to fashion, and Carla wasn't exclusive to fashion, she was a trailblazer in business.

Through this Scholarship, we want to see more young women from diverse cultures overcome barriers and challenges to achieve their aspirations and in the process, strengthen the future prosperity of multicultural Australia."

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Introduction

Alexander Schuman,
Carla's son and CEO of CARLA ZAMPATTI PTY. LIMITED.

"Mum's life was an incredible journey. She arrived in Australia at 11 years of age and was unable to speak English. Despite those humble beginnings she became a business leader and national icon. This AMF scholarship celebrates Australia's multicultural success by recognising women who've overcome adversity and established their own business. Mum would be incredibly proud to offer her name and inspiration to the next generation of amazing young women."

Sofia Abel
2022 Winner, Cienti the Label

"Receiving the Carla Zampatti Scholarship has been a game-changer for my fashion label. It has given me the confidence to explore new styles. The response from customers has been overwhelming, with many eager to be notified when sold-out products are back in stock. It's surreal to see the impact of the Scholarship on my business growth."

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Social tile #1

Headline:

About the Scholarship

Post copy:

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The Scholarship is open to supporting a range of personal ventures, projects, or activities that an applicant may have or strive for, whether this is starting a business, funding their own education, or pursuing goals in the creative and performing arts, design, or sports.

Do you know a young woman from a new and emerging community with a personal or business project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

Share this post!

Learn more [here](#).

#AMFCarlaZampattiScholarship #AMFCZScholarship



> [Download social tile #1](#)

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Social tile #2

Headline:

Carla's legacy

Post copy:

Carla Zampatti was an inspiring board member of the Australian Multicultural Foundation for 12 years. Carla championed a strong commitment to Australia and its diversity. Her advocacy, commitment, and encouragement to young people from all cultural backgrounds to reach their goals in life inspired the creation of this Scholarship.

Celebrating Carla's contribution to multicultural Australia, the Scholarship continues her legacy of promoting the diversity of our knowledge, skills, and talents in advancing Australia's social, economic, and cultural well-being.

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Social tile #3

Headline:

How to apply

Post copy:

Applicants are asked to fill out an applicant information form. You also are required to submit a personal statement, responding to the following question as part of your application:

"How will the Australian Multicultural Foundation Carla Zampatti Scholarship for Young Women help or support you to achieve an aspiration or goal in your life?"

As a guide, applicants may want to address the following points in their personal statement:

- tell us a bit about yourself
- describe the venture, project, or activity you would like to achieve through the Scholarship and how it contributes to a thriving multicultural Australia
- address other elements of the selection criteria such as what hardships, barriers or challenges you face
- describe how you embody the values of passion, commitment, respect, leadership, and innovation and what the Scholarship will mean to you if successful

Do you know a young woman from a new and emerging community with a personal or business project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

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Social tile #4

Headline:

Eligibility & selection criteria

Post copy:

Applicants must meet the following eligibility criteria:

- Be a woman (including female-identifying persons) aged between 18 – 29 years old
- Be an Australian citizen, permanent resident, or refugee currently residing in Australia
- Be from a new and emerging community that is culturally and linguistically diverse

More information on new and emerging communities can be found by accessing the FECCA website [here](#).

Do you know a young woman from a new and emerging community with a personal or business project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

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Social tile #5

Headline:

What the Scholarship will be used for

Post copy:

The Scholarship can support a personal venture, goal, or activity including, but not limited to: education, business start-up, fashion and design, cultural or social inclusivity, empowerment of minority communities, social enterprise, creative or performing arts, and/or sports.

Last year's winner, Sofia Abel, who is the Brisbane-based business owner behind fashion label Cienti the Label, used the Scholarship to achieve her goal of creating a rentable arm of her business, reducing its environmental footprint.

"Receiving the Carla Zampatti Scholarship has been a game-changer for my fashion label. It has given me the confidence to explore new styles. The response from customers has been overwhelming, with many eager to be notified when sold-out products are back in stock. It's surreal to see the impact of the Scholarship on my business growth."

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Social tile #6

Headline:

How do I submit an application?

Post copy:

Applicants can use the application portal on the AMF website to submit their applications electronically by clicking

'Apply'. amf.net.au/the-australian-multicultural-foundation-carla-zampatti-scholarship-for-young-women/

Applicants can also send a hardcopy of their application to:

Level 1, 185 Faraday Street
CARLTON VIC 3053
PO Box 538
CARLTON SOUTH VIC 3053

For applicants mailing hard copy application packs, please ensure your application is mailed by the closing date and time. A downloadable copy of the applicant information form is available on the AMF Scholarship website to support hard copy applications.

Do you know a young woman from a new and emerging community with a personal or business project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

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Social tile #7

Headline:

Scholarship selection process

Post copy:

A selection panel has been established to review applications and shortlist applicants.

Upon receiving and assessing the applications against the selection criteria, the panel will invite shortlisted candidates to attend a face-to-face or online interview.

If required, there may be further shortlisting interviews conducted.

Do you know a young woman from a new and emerging community with a personal or business project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

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Social tile #8

Headline:

What is a new and emerging community?

Post copy:

New and emerging communities are defined by the Federation of Ethnic Community Councils of Australia (FECCA) as:

"Migrants and refugees that have recently arrived in Australia and that may need additional support in the settlement process. The main identifiers of a new and emerging community (NEC) are a lack of established family networks, support systems, community structures and resources, unfamiliarity with mainstream services, and challenges in accessing these services. NECs may have other identifiers including limited English language proficiency, high numbers of refugees, low levels of formal education, financial vulnerabilities, difficulty in finding long-term and sustainable employment."

The AMF encourages Scholarship applications from young women who belong to new and emerging communities in Australia.

More information on new and emerging communities can be found by accessing the FECCA website [here](#).

Do you know a young woman from a new and emerging community with a personal or business project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

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Social tile #9

Post copy:

Sofia Abel – last year's winner is a Brisbane-based business owner behind fashion label Cientí the Label. She used the Scholarship to achieve her goal of creating a rentable arm of her business, reducing its environmental footprint.

"Receiving the Carla Zampatti Scholarship has been a game-changer for my fashion label. It has given me the confidence to explore new styles. The response from customers has been overwhelming, with many eager to be notified when sold-out products are back in stock. It's surreal to see the impact of the Scholarship on my business growth."

Do you know a young woman like Sofia from a new and emerging community with a personal business or project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

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Social tile #10

Post copy:

Natacha Adanlessossi was awarded a distinction prize. Natacha runs an Afro-hair styling business, Afro - Hair by Natacha from her Ballarat home. Through the Scholarship, Natacha was able to purchase additional styling products for her business, and develop her brand.

"Receiving the Carla Zampatti Scholarship was the most exciting, uplifting moment of my life. It validated my ideas and gave me confidence and courage to build my business with strength, determination and resilience".

Do you know a young woman like Natacha from a new and emerging community with a personal business or project in education, technology, arts, business or other, who might be interested in entering the Scholarship?

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Fact sheet

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About the scholarship

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The Scholarship is open to supporting a range of personal ventures, projects, or activities that you may have or strive for whether this is starting a business, funding your own education, or pursuing goals in the creative and performing arts, design, or sports.

> [Download fact sheet](#)

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Dr. Hass Dellal AO, Executive Director Australian Multicultural Foundation.

"Mum's life was an incredible journey. She arrived in Australia at 11 years of age and was unable to speak English. Despite those humble beginnings she became a business leader and national icon. This AMF Scholarship celebrates Australia's multicultural success by recognising women who've overcome adversity and established their own business. Mum would be incredibly proud to offer her name and inspiration to the next generation of amazing young women."
Alexander Schuman, Carla's son and CEO of CARLA ZAMPATTI PTY. LIMITED.

Eligibility and Selection criteria

To be eligible for the Scholarship, you must meet the following criteria:

- be a woman (including female identifying persons) aged between 18 - 29 years old
- be an Australian citizen, permanent resident, or refugee currently residing in Australia.
- be from a new and emerging community that is culturally and linguistically diverse.

You should also demonstrate how you embody or aspire to embody the values of passion, commitment, respect, leadership and innovation and how your chosen venture, project or activity promotes a prosperous multicultural Australia.

The selection process

The selection panel will assess all submitted written applications against the selection criteria and shortlist candidates to be interviewed.

Shortlisted candidates will be invited to attend a face to face or online interview, where the successful candidate will be selected. If required, the selection panel may conduct further shortlisting interviews.

How to apply

Applications for the Scholarship will open at 9:00 am on Thursday 15 June and close Friday 14 July 5:00 pm

You are asked to fill out an [applicant information form](#). You also are required to submit a [personal statement](#), responding to the following question as part of your application:

"How will the Australian Multicultural Foundation Carla Zampatti Scholarship for Young Women help or support you to achieve an aspiration or goal in your life?"

You may submit your response in writing (no more than two pages and in PDF format) or by video (no longer than 2 minutes and in MP4 format). You do not need to submit both a written and video statement, please pick one or the other. We encourage you to submit your personal statement in a way that is comfortable and accessible for you. As a guide, you may want to address the following points in your personal statement:

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> [Learn More at amf.net.au](#)

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Poster

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About the *scholarship*

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> [Learn More at amf.net.au](#)



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All questions regarding the Scholarship including eligibility and the application process, can be directed to the Australian Multicultural Foundation via email info@amf.net.au or by phone (03) 9347 6622.



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